



Communication and Use of Digital Technologies Policy

Background:

The use of Internet, electronic communication, social media and digital sharing programs are in common use amongst the Club's membership base as it is in the wider community. Oakdale Phoenix Netball Club (herein referred to as the Club) recognise that digital and electronic communication technologies facilitate ease and speed of communication. Our commitment is to ensure that such communication is appropriate and related to the business of the Club. With the opportunities that such communication brings comes responsibility to ensure that digital citizenship is modelled and promoted amongst the membership base.

The Club will ensure protection of privacy of members, maintenance of clear boundaries and zero tolerance of bullying and harassment. The Club will:

- Identify a web team responsible for ensuring accountability and control including uploading of all content to the Club's Internet based accounts;
- Through its website, Facebook accounts and e-News bulletins, inform its membership and wider community of competitions, events (including trials), policies, codes of conduct, constitutions, rules and by-laws;
- Ensure that permission is gained from parents before photos of their children are uploaded to sites managed by the Club;
- Disable right-click option on photos uploaded to the club's website to deter unauthorised copying of images;
- Where images of children are used, generally publication of names will be avoided unless permission is provided by the child's parent (in the event that the image illustrates a story about that child);
- Ensure offensive content is not uploaded to sites managed by the Club;
- Not disclose any personal information about any member without consent in writing (consent may only be obtained by members over 18 years of age);
- Ensure all content of its sites complies with Copyright laws;
- Endorse and upload only images and video postings that feature positive team performance including any postings to social media sharing sites including but not limited to You Tube, Flickr etc.
- Where a professional photographer or accredited media officer is engaged to take photographs, agreement will be reached re ownership and future use of proofs and digital files etc.
- Educate the member base (particularly children) on cyber-safety and netiquette to ensure that all members appreciate the importance of internet safety and respectful behaviour towards the Club, administrators, coaches, volunteers and members. This may occur as part of JDS program or other induction programs as appropriate;
- Ensure a statement of adherence to respectful behaviours when using digital technologies is included in any player agreement that is signed as part of any participation in teams or specialist squads;
- Request of individuals to remove any offensive or derogatory images or comments from their personal social media sites will be directed to the member and if under 18, their parent.
- Negative users of the Club's Facebook sites will be blocked from the Club's sites;

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- The Club's grievance procedures may be enacted as a consequence of posting of any image or comment by any group or individual. Initial concerns are to be raised with the Secretary.

SMS and emails:

The Club's committee members/board members, coaches and team managers may use SMS and email to communicate club business and club sanctioned social events:

- Text communications should be short and relate to club/team matters
- Email communication is to be used when more information is required or when the communication requires multiple members input;
- All communication about children is through parents;
- Information relating to matches and training may be communicated direct to players in Inter grades or above by the coach;
- Information relating to matches and training may be communicated direct to players in junior/sub junior grades by the coach with permission from the parent. Coaches are advised at induction meetings that in order to prevent miscommunication, including parents in SMS/email messages at this level is advisable;
- Information relating to matches and training for Primary and Sub Primary grades may only be communicated by the coach with parents of players.

Photographing Children

The Club is informed by guidelines and recommendations made by Netball SA (2014) in photographing members including children. In particular, photographers including but not limited to professional photographers, spectators, coaches, media etc. are not to have unrestricted access to children. Permission on each occasion is required from parents before any photos or video may be taken of their children.

Communication and News Media

In engaging with any media including print, television, radio and Internet sites, the Club supports the ethos and practices of Netball SA. The President of Oakdale Phoenix Netball Club is authorised to make any public comment or media promotion relating to Oakdale Phoenix and may delegate that responsibility to another member as appropriate .

Review:

This policy is provided to all officials, coaches and is available on the club website. Parents and children are advised of its availability through the clubs' Induction Program.

This policy is reviewed annually by the Committee of the Oakdale Phoenix Netball Club.

Endorsed by the Committee of the Oakdale Phoenix Netball Club.

Signed:

Date:

Reviewed August, 2014